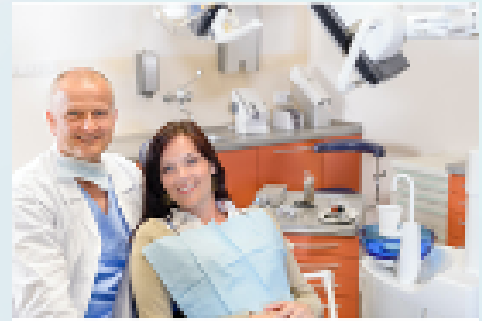


Recall/Keep 'em Coming Back

Recall is the heartbeat of the practice. You've probably heard this, but do you believe it? When reviewing a practice's production numbers, you should see that about 2/3 of that production is coming from the restorative operatories completed by the dentist. The hygiene schedule is fundamentally feeding the doctor's schedule.



If we believe that recall is the heartbeat of the dental practice then we should create a sensational recall system. In this course we will walk through the methods to do just that.

After completing this course, you will have:

- The verbiage needed to pre-appoint patients for their next hygiene visit
- The importance of a proper appointment reminder system for your practice
- An understanding of what is needed to create a protocol for proper follow-up with those patients that are falling through the cracks in your practice and not being recalled on a consistent basis
- An easy follow system for keeping the hygiene schedule full

Our bonus to you in this course includes the steps for:

- Proper Claim Tracking
- No Drama Mama - let's kick that stressful drama out the door